

DEAR fellow **TRANSIT USER,**

Just a friendly reminder that you probably shouldn't...

- play loud music
- eat messy food
- over-perfume
- preach
- hog seats/poles
- barge/hold doors
- trim your nails
- floss your teeth
- leave your litter

...on transit. Imagine if we all did this? Not very awesome.

**THANKS!** FROM your friends at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

- offer your seat to someone else.
- move your bags / backpack.
- pick up some litter.

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **CITY DWELLER,**

Yes, this is a big, busy, diverse place. But please don't...

- smoke near doors
- swear around kids
- expectorate (spit)
- flick your cigarette butts on the street
- cough or sneeze without covering
- forget to say "please" and "thank you"

...in this city. Let's work together to make this city better.

**THANKS!** FROM your friends at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

- hold a door open for a stranger.
- thank the person helping you.
- help someone in need.

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **CELL PHONE USER,**

Sorry to interrupt, but it would be better if you didn't...

- drive
- bicycle
- eat
- try to place orders / pay for things
- try to talk to others
- share your private conversations

...while on your cell. Let's give new meaning to *smart phone*.

**THANKS!** FROM your friends at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

- take your call outside.
- tell your caller to hold & wait.
- turn your cell phone off.

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **PEDESTRIAN,**

Just a reminder that walking is like driving. Always...

- stay right if slow
- stay left if fast
- merge properly
- avoid stopping
- be alert
- look both ways
- texting
- Tweeting
- Facebooking

...while on the public sidewalks/streets/stairs/escalators.

**THANKS!** FROM your friends at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

- help someone cross the street.
- offer a helping hand.
- keep things moving.

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **HUMAN BEING,**

We all have bad days, but we're all human. Please treat...

- street people
- transit employees
- cab drivers
- waiters
- baristas
- cashiers
- receptionists
- the elderly
- everyone

...with due respect. And don't forget: smiles are contagious.

**THANKS!** FROM your friends at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

- do / say something kind.
- set a positive example.
- smile.

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT

DEAR fellow **KIND PERSON,** 

I noticed that you took the time to...

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

You just made things a little better.

**THANKS!** From all of us at the THE URBAN ETIQUETTE PROJECT